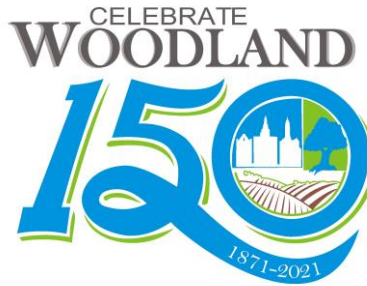


VIBRANT PAST



BRIGHT FUTURE

SPONSORSHIP OPPORTUNITIES

Join the City of Woodland in celebrating its Sesquicentennial the weekend of October 16th & 17th. Your support will help our community enjoy a citywide festival, live music, and a spectacular fireworks show.

Grand Finale Sponsor: \$10,000

Only one Grand Finale sponsor will be accepted

- Company/group name and logo (largest size) as “Grand Finale” sponsor on banner displayed prominently at fireworks show (October 17th) and Downtown Celebrate Woodland festival event (October 16th).
- Exclusive Acknowledgement on the I-5 Digital Freeway Sign for the month of October 2021
- 3 social media posts from @cityofwoodland recognizing your support
- Everything included at the “Festival” \$5,000 level

Sesquicentennial Sponsor: \$7,500

- Exclusive Acknowledgement on the I-5 Digital Freeway Sign for the month of October 2021
- 2 social media posts from @cityofwoodland recognizing your support
- Everything included at the “Festival” \$5,000 level

Festival Sponsor: \$5,000

- Company/group name and logo (large size) on banner at fireworks show (October 17th) and Downtown Celebrate Woodland festival event (October 16th).
- Company, group, or individual name and logo in promotional materials for October 16th Downtown Celebrate Woodland festival event, including:
 - Display ads
 - Flyers
 - Posters
 - CelebrateWoodland.org
- Onstage recognition at fireworks show for a representative of your organization

City of Trees Sponsor: \$2,500

- **Option A - Exclusive sponsor of a Celebrate Woodland Concert** - Company/group name and logo on banner displayed prominently at one of the six concert venues, and everything included at the \$500 “City of Trees” level. Limit 1 per concert venue.
- **Option B - Fireworks Show Sponsor** - Company/group name and logo (medium size) on banner at show, verbal recognition at show, and everything included at the \$500 “Heritage” level.

Celebration Concert Sponsor: \$1,000

- **Option A - Co-Sponsor of a Celebrate Woodland Concert** - Company, group, or individual name on banner displayed prominently at one of the six concert venues, and everything included at the \$500 “Heritage Sponsor” level. Limit 3 per concert venue.
- **Option B - Fireworks Show Supporter** - Company, group, or individual name (small size) on banner at fireworks show and everything included at the \$500 “Heritage” level.

Heritage Sponsor: \$500

- Company, group, or individual name in promotional materials for October 16th Downtown Celebrate Woodland festival event, including:
 - Display ads
 - Flyers
 - Posters
 - CelebrateWoodland.org

Thank you for your support of the City of Woodland’s 150th Celebration

Please make checks payable to:

Woodland Recreation Foundation (Tax ID # 68-0457257)
c/o City of Woodland Community Services Department
Christine Engel, 2001 East Street, Woodland CA 95776

